

See What You Can Do on **Dow.com**

You asked for a better website, and we delivered – with a fully integrated Dow.com, streamlined and built around customer needs. Together, let's move business forward.

Why and how the new Dow.com is better

- 1. Easier-to-find product and technical information.** In a 2018 customer survey, you told us product and technical information was hard to find. The new Dow.com has been reorganized to help you quickly find the information you want and need.
- 2. More enjoyable web experience.** Now, you can browse and search Dow's entire portfolio in multiple languages with a streamlined web experience.
- 3. More effective digital capabilities built around you.** The new Dow.com uses a global taxonomy that is built around customer needs and further enables you to search for solutions in many ways.

Great New Features

Comprehensive Product Catalog with Comparison Feature



Enhanced Navigation with Search Features and Advanced Filters



Robust Product Detail Pages with Access to Technical Content



Personalized Account Profile for Added Convenience



Every Product You Need

~9,000 products in the product catalog to search and compare

Technical Info at Your Fingertips

~12,500 pieces of content technical datasheets, application guides, case studies and more

Updated and Relevant Content

~550 web pages focused on markets, product technologies and applications

DOW

Visit the New Dow.com



Explore the site and see for yourself how we're working to deliver a better web experience. And let us know if you have any questions – or suggestions on how we can make the new site even more effective. Contact us by email at fdigcom@Dow.com.