

Frequently Asked Questions



We want to help you make the most of the opportunity to have your design recognized at the 2022 Packaging Innovation Awards. We've collected some of the more commonly asked questions to make the preparation and entry process as easy as possible.

Q: How much does it cost to submit an entry?

A: There's no entry fee. All entries are completely free, which helps to ensure every submission is judged fairly.

Q: Does my design need to include products or materials created by Dow in order to qualify?

A: Any designs that meet the submission guidelines and are received before August 30, 2022 are welcome to participate! Using Dow products is not required for entry.

Q: How are entries judged?

A: Entries that meet the submission guidelines are judged by an independent panel of experts from across the entire packaging industry.

Q: Are products that haven't been released into the market eligible for entry?

A: Products must be available on the market and commercially sold for at least six months prior to August 30, 2022 in order to qualify for entry.

Q: Can products that are currently only available in other regions/countries be considered in the competition?

A: Yes! The Packaging Innovation Awards is an international contest for every area of the worldwide packaging industry value chain.

Q: Do I need separate entries for submissions with different configurations?

A: Only if the different configurations involve different technologies. Otherwise, samples of the other configurations aren't necessary.

Q: Are physical samples required for submissions?

A: Yes. Physical samples are an essential part of the judging process. Submissions without them won't be considered.

Q: Should submitted designs be empty or filled with product?

A: Because every submission has unique attributes and features, consider sending a filled design if the key points and benefits of the design wouldn't be properly demonstrated if empty. Designs for perishable or refrigerated goods should be sent empty or filled with imitation products.

Q: Can I submit only one sample if the product contained in the package or the design itself is too expensive or bulky?

A: We're happy to make accommodations or adjustments on a case-by-case basis. Email us with questions about your specific needs so we can provide the best advice and assistance for your situation.

Additional questions or concerns? **Contact us at fpkawards@dow.com**. We're happy to help!

Visit the Award Force submission platform for more information or to begin the entry process.